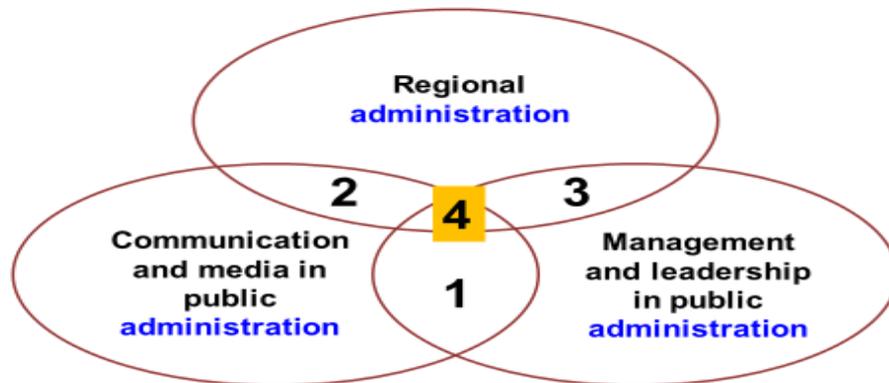


COMPETENCE CARDS

Introduction to the scientific competence of the Institute for Public Management and Administrative Studies

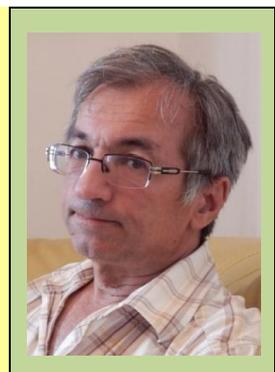


**Disciplinary structure of the
Institute for Public Management
and Administrative Studies**

István Tózsza

University professor, head of institute (dr. univ. PhD, habil.). Graduated as a teacher of geography and English grammar and literature (University of Szeged). As a researcher at the Geographical Research Institute of the Hungarian Academy of Sciences, his special field included the digital analysis of satellite images, and environmental application of GIS (1980 – 1998). At the Public Administration School and at the Corvinus University of Budapest he headed the Department for Public Management and Urban Studies and established a school for e-government development and application (1999-2012). He headed the Department of Economic Geography and the Institute of Environmental Sciences at the Corvinus University of Budapest (2010-2016).

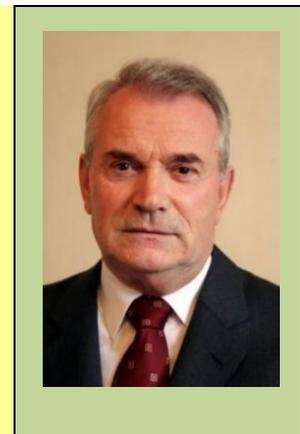
- Urban environmental-health GIS applied to land assessment
- Processing satellite images for land use and environmental monitoring
- Regional and urban marketing
- Workflow management and content development in electronic government



Ferenc Nemes

Professor Emeritus (DSc), economist and sociologist. After leaving the university his interest has turned increasingly to the field of Management. He is a founding member and Scientific Secretary of the Sociological Research Group of the Hungarian Academy of Sciences (1963-1966), organiser and Head of the Economic-Sociological Research Group at the K. M. University of Economics in Budapest (1967-1977), Scientific Director of the National Management Training Centre and Titular Professor (1978-1990), General Director of the Management Training Institute at the Gödöllő University of Agricultural Sciences (1991-1998). At the same time Professor at the College of Public Administration and their successor institutions (Corvinus University of Budapest and National University of Public Service). He is a founding member and staff member of two doctoral (PhD) schools.

- The residence as a community
- Problems of leadership role-perception and behaviour at Hungarian enterprises
- The challenges of the unifying world economy for companies and their managers
- Organizational and institutional framework, forms and methods of management training
- Strategic human resource management



Emese Belényesi

Associate professor (PhD). MA degree in Economics, OUBS professional management diploma and a PhD degree in Pedagogy. She has professional experience in banking, in the business sector, in public administration, as well as in the higher education and adult education. She is an accredited trainer and coach, adult education expert, examiner for the civil service further training.

- Public administration management
- Strategic management in public administration
- Change management in public administration
- Leadership training and coaching



Gyula Almásy

Senior lecturer (PhD). Graduated as a jurist at the University of Miskolc, Faculty of Law, as public administrator at Public Administration School. He has professional experience in the management of public administration, quality assurance management (TQM, CAF), interactive methods in public administration, His main research field includes the Hungarian management of the public sector. He has been teaching state administration at the School of Public Administration since 1995, and then at the Corvinus University of Budapest at the Department for Public Management and Urban Studies and recently at the National University of Public Service.

- Management in public administration
- Leadership and management
- Management of public administrative workflows
- Quality management in public administration
- Interactive methods in public administration



Peter Koronvary

Associate professor. Graduated in 1991 at Eötvös Loránd University of Sciences with a teacher's dual MA degree in English linguistics and literature and History, as well as an MA in Egyptology. Later on he also received a Second Degree in Economics (International Marketing), and a Diploma in Management Studies.

- Management, leadership, decision-making in various environments and spheres.
- Theory of organizations; systems theory.
- Risk and crisis management.
- Knowledge management.



Agnes Jenei

Associate professor (PhD), interactive trainer at the National University of Public Service (NUPS), Institute of Public Management, former head of the Communication Department. After her university studies in Bologna (Italy), she got the PhD degree in Communication and Media Sciences at the University of Pecs, Hungary. Research field: organizational and media communication, intercultural management, leadership development. She is an expert in designing experimental learning programs for university students, as well as for civil servants and leaders of the Hungarian Public Administration, at the same time project leader / adviser in Hungarian and international programs that aim to improve democratic participation, dialogue and intercultural understanding, and to improve the leader's competencies required.

- Leadership development
- Intercultural Management
- Participatory Process Coordination
- Organizational Communication Management
- Media Communication



Judit Berta

Assistant professor (PhD), psychologist. She received her master's degree and doctoral degree at Eötvös Loránd University, Budapest. She has been working in higher education since 2004, she is an assistant professor at the Pázmány Péter Catholic University Institute of Psychology, too. Since 2012 she has been working at the education unit of communication of the National University of Public Service. Her main research area include media socialization effects and characteristics of individual and organizational use of new media. She is works as a trainer as well, since 2012 she takes part in developing skills of public administration employees.

- Online communication in public administration
- Digital identity
- Skill development
- Leadership development



Miklós Gyorgyevics

Master-lecturer, graduated as a teacher of Hungarian language/literature and history, politology /ELTE/, accredited trainer. He deals with communicational aspects of public administration, his special field includes participation of civil organizations in local governments. He has been a representative of the Local government in District 11 in Budapest, district 11 since 1994. He teaches at the College of Public Administration and its successors: the Corvinus University, Public Administration Faculty, Communication Chair, then at the National University of Public Service, in the Institute for Public Management and Administrative Studies. He has been participating in EU projects of the public sphere for years.

- Public administration communication
- Communal strategy making
- Integrity management
- Communicational competency development



Norbert Merkovity

Assistant professor (PhD), political scientist. Researcher and lecturer at University of Szeged, and lecturer a National University of Public Service in Budapest. His main research focusses on the political communication via Internet and the role of the information networks in political communication. E-voting, e-cognocracy.

- Politics on the internet (HSRF and Europe Aid)
- Information society (Pólay Fund)
- e-Democracy (Europe Aid)
- Populism (COST Action)
- HR policies in public administration (ÁROP and H2020)



Zsuzsanna Z. Papp

Lecturer, PhD student, trainer. Graduated as a psychologist (ELTE) and economist with a specialization in marketing communication (BBS). Trained mediator (University of New Mexico) and restorative facilitator. Before her academic career she worked as a psychologist with traumatized children and youth. She has been a lecturer and trainer at Budapest Business School since 2010 and since 2014 she has been a colleague of National University of Public Service holding lectures, seminars and trainings in English and in Hungarian. She has been a cooperating as a trainer in EU projects in the public sector (KAB, HKA). Her PhD research is focusing on victims in the restorative justice process. She has been a member of Foresee Research Group since 2010 and a participant of the EU funded Radicalisation Awareness Network Deradicalisation Working Group.

- Communication competency development, conflict management, restorative methods, training method
- Alternative conflict resolution: restorative justice, constructive and destructive communication
- Victimology
- Intercultural communication, acculturation
- Social psychology
- Deradicalization



Péter Zsolt

Associate professor (PhD 2010). Sociologist. Institute of Sociology. ELTE (1994) Department of Sociology at the University of Miskolc, courses of social psychology and sociology of mass communication (1993-2011). Research interest ethics of journalism, integrity. Community development, management skills development. Present: National University of Public Service, trainings of communication (from 2014).

- Social psychology
- Mass communication, media analysis, media appearances
- Community development, civil society
- Mass culture, fashion sociology
- Research methodology



László Bajnai

Senior lecturer (PhD). Graduated as an architect (Budapest University of Technology and Economics). Head of department at the Ministry of Environmental Protection and Regional Development (1993-1995), director of Urban Development Ltd. (from 1997). He has been playing a key role in the development of international technical cooperation and relations and in the organisation and implementation of legal and financial means of the public sector which renders the realization of the baseline approaches and ideas of urbanisation possible. Contributed to the establishment and operation of the first urban development organisations and of the policy guidelines concerning urban development. Started the elaboration of the methodologic of integrated development strategies (2007-2009). Organised several international conferences. Senior lecturer since 2011 at the Department of Urban studies at the University of Pécs, since 2014 at the National University of Public Service.

- Long term and strategic planning of sustainable urbanization
- Planning of sustainable regional development
- Well-structured cooperation of the public and the private sector in the service of sustainable urbanization
- Methods and means of urban development plans; operation of urban development project management organisations



Tibor László Buskó

Senior lecturer (PhD). Graduated as a teacher of geography, history and philosophy. (Eötvös Loránd University, Budapest). He earned a DEA at EHESS, Paris, in 2005. Defended his thesis entitled “Role of Historical Narratives in Developing Hungarian Microregions 1990-2004”, in 2009. He worked as a member of Research Group for Demographic Methods (Research Institute of Demography of the Central Statistical Office 2002-2003). As a senior lecturer at the Budapest College of Management 2004-2007, from 2010 at the Corvinus University of Budapest, from 2012 at the National University of Public Service.

- Settlement management
- Regional analyses
- Regional and urban marketing
- Political geography



Attila Józai

Assistant lecturer, PhD student (with final certificate). He has degrees in history, political science and administration management. His profession is regional, urban and rural development, his speciality is management of urban development, strategy development and management of community based local planning processes. His research field is early suburbanization process in the Budapest area. He has been a lecturer at the College of Public Administration and its successor institutions, i.e. the Faculty of Public Administration of Corvinus University of Budapest (Department for Public Management and Urban Studies), then the Faculty of Public Administration of the National University of Public Service since 2005. He has extensive practical experience in management of EU projects in the public sector.

- Strategic urban development, management of urban development
- Process management in public administration
- Analysis of spatial processes of suburbanization
- Project management, adjustment of EU funds to local strategies



Andrea Kukoda Györfy

Assistant professor (PhD). She holds a MA degree in Economics (as an economist and a lecturer on statistics). Received her doctoral degree in Pedagogy at Eötvös Loránd University Faculty of Pedagogy and Psychology, Budapest, in 2015. She has worked in higher education, at the Public Administration School and its successor institutions since 1994, where she is the leading lecturer of the subject Statistics. Her main research area includes pedagogy in higher education and administrative statistics.

- General statistics
- Administrative and business statistics
- Pedagogy in higher education
- Marketing



Viktoria Kalmár Honváriné

Assistant teacher, PhD student (University of Pécs). She acquired a Master's Degree in Economics and a qualification as a Teacher of Economics at the Corvinus University of Budapest in 2005. She worked at King Sigismund Business School between 2005 and 2007. She has been working full-time as an assistant teacher at the Department of Statistics at the Corvinus University of Budapest since 2007. She has a part-time job at the National University of Public Service since 2012. She teaches Statistics for BA students. Besides her educational tasks she also works as a senior science administrator at the National Research, Development and Innovation Office. Her main research field is scientometrics, related to the quantitative features and characteristics of science and scientific research.

- Quantitative methods
- Econometrics
- Statistics
- Scientometrics



Szabolcs Erdős

PhD student (last year), external lecturer and certified WSET wine expert. He has degrees in administration management and economic sciences (business development and finance MSC). He has managed own, self-founded consulting companies and foundation since 2007. The activity of the organisations are related by the research field of the lecturer. His main research fields are the local economic development and the economical supporting system of local governments. Since 2006 he has been a lecturer at the College of Public Administration and its successor institutions, i.e. the Faculty of Public Administration of Corvinus University of Budapest (Department for Public Management and Urban Studies), then the Faculty of Public Administration of the National University of Public Service. He has extensive practical and theoretical experience on the followings special fields:

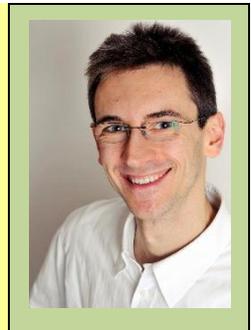
- Local economic development
- Rural development
- Management of NGOs
- Social economy
- Project management, EU subsidies



Tamás Bokor

Assistant professor (PhD), media researcher and communication trainer (Corvinus University of Budapest, Faculty of Social Sciences, Institute of Behavioural Sciences and Communication Theory). After graduating from communication and history specialisations at Pázmány Péter Catholic University, he received his doctoral degree in the Doctoral Programme of Communication at Science University of Pécs in 2012. He was working as an editor of regional newspapers for eight years and from 2008 he continuously gives lectures at the Faculty of Public Administration at National University of Public Service (NUPS, former CUB). Beside these, he provides trainings and organisational development workshops in the Institute of Leadership Training (NUPS) as well as in the private sector. His main research fields are online communication and the interrelationships of integrity and media.

- Media communication
- Information society and network communication
- Communication training
- Negotiation skills, rhetoric, argumentation techniques
- Integrity, organisational development



Csilla Herendy

Adjunct professor (PhD), interactive trainer at the National University of Public Service (NUPS), Institute of Public Management, usability researcher (UR), visiting professor at University of Bologna. After her university studies at visual communication (EKC, Eger), administration management (BCE, Budapest) and communication (UP, Pécs) she got the PhD degree in Communication and Media Sciences at the University of Pécs, Hungary. Research fields: online communication, website usability (UX, UR). She's teaching at former College of Public Administration and it's the successor institutions. Since 2012 adjunct professor at NUPS, now on maternity leave.

- Website usability
- Website usability in public administration
- Online communication in public administration
- Communication, visual communication



Virág Hajnal

PhD student. She has a university degree in cultural anthropology, and Hungarian language and literature (Eötvös Loránd University). Between 2000 and 2010, she studied the cultural and social aspects of Hungarian communities living in Vojvodina. Since 2010, she has been working in the field of strategic planning for the policy for Hungarian communities abroad. Since 2015, she is the student of the Doctoral School of Public Administration Sciences of the National University of Public Service. Her field of research: settlement marketing, Hungarian communities living outside Hungary, the study of the means of Hungarians communities' permanence and prosperity in their homeland, scientific support of measures affecting Hungarian communities living abroad. Her doctoral consultant is Professor Tózsza.

- Settlement marketing
- Strategic planning
- Policy for Hungarians living abroad



Ágnes Petró

PhD student. Graduated from the University of Debrecen in 2012. After graduation she took interest in public administration with special regard to the operation of local governments. In 2013 she took part in the Hungarian Public Administration Internship Program, which encouraged me to apply for the Doctoral School of the National University of Public Service Faculty of Public Administration. Currently she is working for the Hungarian Administrative-Organizational Development Research Institute. Her doctoral consultant is Professor Tózsza.

- System of Local Governments
- Corporate Social Responsibility
- Public Social Responsibility



Róza Számadó

PhD student. She holds a degree in economics, international marketing, education (pedagogy) and management, furthermore she is an accredited CHAMP change management consultant. She gained her organization development, change management consulting and training experiences first in the business sector then in the knowledge transfer and skills related development activities required in the local governments related organizational developments and in the EU developments. From 2015 she is member of the Mentoring College (Collegium Mentoribus) of the National University of Public Service, also she is PhD student and instructor of the Graduate School of Administrative Sciences. Her research and publication activities are related to examination of the inclusive local government operation. Her doctoral consultant is Emese Belényesi.

- Strategic planning and management, decision making
- Organizational Development and Change Management
- Leadership training and coaching
- Social economy and participatory management

